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PRESS RELEASE

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Two new appointments leading up to the Festival of Economics AT THE MUSEUM, GAMES AND CHALLENGES TO THE LAST FIGURE, AT THE BUSINESS INNOVATION CENTER, THE “BIC SHOW”

Thursday 18 May from 9.00 to 17.00 at the Development Agency in Rovereto and at 20.30 at the Trento Natural Science Museum

(f.s.) – Two new appointments have been programmed for Thursday 18 May, leading up to the Festival of Economics which will take place in Trento from 1 to 4 June . The first – the “Bic show” - will take place from the morning, at the Development Agency in Via Zeni, 8 in Rovereto and is an interesting guided visit dedicated to secondary school children: from 9.00 to 17.00, experts from the Agency – established to support the development of local businesses – will teach students all the secrets put into practice by the Trentino Business Innovation Center in order to offer new opportunities to local, national and international businesses.

On Thursday evening, from 20.30, the Trento Natural Science Museum will offer a particularly intriguing programme: a challenge down to the last figure, mathematical games for all those who really like to put themselves to the test.

The scope of the Development Agency, which has its offices in Rovereto in Via Zeni, is to support businesses in Trentino, contributing towards creating favourable conditions for their development. The students who participate in the programme on Thursday starting from 9 a.m., supervised by experts, will be able to understand and see how the Development Agency works with businesses, including businesses at national and international level. The Agency proposes particularly interesting intervention and opportunities in order to allow businesses to operate successfully in an increasingly competitive business environment. The participants at the meetings programmed for Thursday will be able to understand and appreciate these strategies.

The appointment at the Trento Natural Science Museum is of another kind, but is still a challenge: “put yourself to the test” is an unusual evening based on mathematical competitions. It will offer a particularly entertaining opportunity to accept a challenge, within the context of the Matetrentino temporary exhibition, with board games, from the most elaborate with boards and glossy cards, to the simplest, constructed using humble materials. The challenge will begin at 20.30 and continue almost until midnight, including the following games: *Quarto* (the world’s most award-winning game of strategy); *Quoridor* (the joys of the labyrinth... the player places barriers to slow down the progress of his opponent, who must reach the opposite side); *Batik* (do not exceed the limits... 18 pieces must be inserted into the original vertical and transparent game panel by Batik one after another,

leaving empty spaces); *Tantrix*, *Hex* invented by Piet Hein, who told students that he had the idea for the game while he was studying the problem of the four colours, the famous topological theorem (Hex was the favourite pastime of Albert Einstein). This game has always appealed to scientists and mathematicians from all over the world; *Chinese checkers*, also known as Halma, a game of logic which was apparently invented by a prisoner closed in the Bastille.

Two meetings and different challenges which propose links to the world of economics. All this in expectation of the great event - the Festival – which is about to arrive (1-4 June).