

Trento, 18 November 2005

The initiative is promoted by the provincial and municipal governments, the University, Sole 24 Ore newspaper and Editori Laterza
AN ECONOMICS FESTIVAL IS LAUNCHED IN TRENTO
MEETINGS WITH ACADEMICS, ENTREPRENEURS, BANKERS AND POLITICIANS
The city will host an international event dedicated to the most topical issues relating to the global system

This year sees the launch of the Economics Festival in Trento. For four days, from 1st to 4th June 2006, the city of the historic council will welcome internationally renowned economists, politicians, entrepreneurs, bankers and political experts for discussion of the most topical issues relating to Italian and world economics. The initiative, a unique event in Italy, has been promoted by the Autonomous Province of Trento, the Commune of Trento and the University of Trento, which will organise the event, together with the Laterzi publishing house and the Sole-24 ore newspaper. The event is intended to involve the whole of the city of Trento, transforming it into a sort of giant stage, where it will be possible to discuss with the protagonists the economic choices which affect not only world markets but also daily life, in an informal and direct manner. Starting from a specific subject which will constitute the underlying theme for the event, the Economics Festival will explore every aspect with sensitivity and from different points of view. The Trento event is indeed intended to become an established appointment in the national and international calendar, a place where different ideas, opinions and approaches can be compared and discussed. Economics is often considered to be a difficult subject, far removed from the average citizen. The objective of the Trento Economics Festival is precisely to help the man in the street to understand economic problems. The programme, currently being defined, will alternate official occasions and informal opportunities for meetings and debate, lunches with authors etc., which will be organised in different places around the city.

For four days the Economics Festival will bring to Trento some of the most authoritative foreign and Italian economists, entrepreneurs, bankers and managers, but also protagonists in the public life of the country and academics from various disciplines. The new initiative and the guidelines for the first festival, which will be held from 1st to 4th June 2006, were illustrated today by the heads of the Institutions promoting the event and by representatives of the organising committee: Lorenzo Dellai, President of the Autonomous Province of Trento, Alberto Pacher, Mayor of the City, Innocenzo Cipolletta, Chancellor of the University of Trento and editor of the Sole-24ore newspaper, Davide Bassi, Rector of the University and the publisher Giuseppe Laterza. Tito Boeri, lecturer at the Bocconi University in Milan, is the scientific co-ordinator for the project.

The Festival, a unique event of its kind in Italy, will be dedicated to economics understood as a fundamental facet of life in our society, as an everyday aspect of interest to all citizens.

During the Trento festival there will be a full programme of events, taking place from morning into the evening and offering the opportunity for those who have carried out in-depth research on these issues – in universities, businesses and institutions – to meet and

exchange opinions with a public which is expected to be wide and varied: students, teachers, managers, businessmen, civil servants and public opinion in general.

The Economics Festival is intended to become an annual appointment in the Italian cultural calendar and the Province of Trento wishes to involve all the players and local bodies involved in the social, economics and cultural sectors as much as possible.

The promoters and organisers will make the programme, theme and participants at the Festival known in the first few months of 2006 and an internet site, www.festivaleconomia.it, will be started up.

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