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Leading up to the Festival of Economics, 2 new meetings

“THE ECONOMICS OF MOBILE PHONES” : LUCA DEBIASE MEETS THE PUBLIC AND SCHOOL STUDENTS

Friday 5 May at 11 a.m. at the “Rosmini” secondary school and at 3 p.m. at “Il Papiro” bookshop-café in Via Galilei

(f.s.) - Within the context of initiatives organised to lead up to the Festival of Economics, on Friday 5 May Luca Diabase, a journalist with “Il Sole 24 Ore” and the author of various books, will meet students and the general public. There are two appointments: the first is at 11 a.m. at the “Rosmini” secondary school in Via Malfatti, the second is in the afternoon, at 3 p.m. at “Il Papiro” bookshop-café in Via Galileo. The subject is the same, “the economics of mobile phones”: what lies behind the complex ecosystem of mobile phones, within which we find the four operators – Tim, Vodafone, Wind and Tre? The meetings will provide all the latest information and news, together with an analysis of this very topical subject.

The four telephone operators, Tim, Vodafone, Wind and Tre operate in Italy using their own networks, installed following the granting of government permits throughout the country and with the authorisation of the local authorities in the regions.

Within the complex system of mobile phones, an important place is occupied by service companies and by those producing network devices and access terminals. Luca Diabase, a journalist with “Il Sole 24 Ore”, the author of various books and lecturer in journalism at the University of Padova and IULM in Milan, will discuss this complex subject with students – in the morning – and the wider public – in the early afternoon. His publications include “Edeologia”, which received favourable reviews and comments from various quarters: the “Stampa” described it as follows: “What is digital fundamentalism. It is necessary to read Edeologia, the new book by Luca Debiase, to understand the answer, have a laugh about it and find the way out and the sense of the revolution that the Internet has brought to our lives “

His other books include: “Il mago debiz”, which according to the experts of ItaliaOggi, was written by an enthusiastic observer of the evolution of Net economics “in the name of the world population”. Together with Giorgio Merlettin he edited “Bidone.com” which recounts the fortunes and misfortunes of the Italian Net economy, reviewing six symbolic cases.

In Luca Debiase’s very popular blog (blog.debiase.com) the debate is very interesting and covers a wide range of different and very topical issues.

The meetings on Friday 5th May, especially the meeting in the afternoon, will be a unique opportunity to discuss economic issues which concern us all with an expert such as Diabase.