



9 February 2005

In Trento, from 1 to 4 June, a new approach to economics

FOUR EXPERTS ON THEORY AT THE FIRST ECONOMICS FESTIVAL

The English economist, Anthony Atkinson, the Chinese economist, Fan Gang, the German expert in political affairs, Ralf Dahrendorf and the sociologist of Polish origin, Zygmunt Bauman will be four of the speakers participating at the Economics Festival, programmed for the period from 1st to 4th June 2006 in Trento. The announcement was made this morning in Trento during a preview of the event held in the city. The four speakers, considered by the international scientific community to be genuine experts of theory and doctrine, will exchange opinions with dozens of other experts - philosophers, demographers, anthropologists, entrepreneurs, bankers, politicians, journalists and town planners - on the subject of the first festival: "Wealth and Poverty". At the meeting the symbol of the event was also presented: a black squirrel on an orange background.

The Trento Economics Festival thus promises to be an event not to be missed, an opportunity for the public to listen to and exchange opinions with the greatest experts in the world on economics, a topical subject not always accessible to the wider public.

Sir Anthony Atkinson, currently Warden of Nuffield college in Oxford, is very probably the greatest expert on the distribution of income, while unknown to the wider public, but considered to be among the one hundred greatest intellectuals in the world, the economist Fan Gang, Director of the National Economic Research Institute in Peking, will illustrate in Trento the development of the Chinese superpower, adopting the accessible and original language for which he is renowned. The expert in political affairs, Ralf Dahrendorf, German by birth, but English by adoption (in 1993 he was awarded the title of Lord), will offer the Festival his contribution as a great liberal theorist and expert on Europe. For ten years the head of the London School of Economics, Dahrendorf is today Warden of St. Anthony's College in Oxford. A post-modern theorist, scholar and critic of globalisation, the sociologist Zygmunt Bauman is currently emeritus professor of Sociology at the Universities of Leeds and Warsaw: his books on "liquid modernity" and identity have caught the imagination of millions of readers.

However, these are just some of the Italian and foreign protagonists who will be participating in a wide range of events and who for four days will transform Trento into the "capital of economics and economic thought". The challenge of the Trento Festival is to make economics accessible to the wider public, discrediting the idea that it is the province of a select few, of insiders and experts.

Cinema, theatre, publishing, live radio broadcasting, games for children and families, exhibitions and fairs will enrich the Festival programme and enliven the atmosphere in Trento.

FESTIVALdell'ECONOMIAdiTRENTO Piazza Dante, 15 – 38100- Trento – Italia
Tel. +39 0461 260511 info@festivaleconomia.it www.festivaleconomia.it



This morning's preview was attended by the President of the Autonomous Province of Trento, Lorenzo Dellai, the Mayor of Trento, Alberto Pacher and the head of the Economics Faculty of the University of Trento, Carlo Borzaga for the promoters' committee, and by the editor of the Sole-24 Ore newspaper, Innocenzo Cipolletta and the publisher Giuseppe Laterza for the organising committee. Finally, the scientific co-ordinator for the Festival, Tito Boeri, Lecturer at the Bocconi University in Milan, was also present.

According the President of APT, Lorenzo Dellai and the Mayor of Trento, Alberto Pacher, the Festival will be an opportunity for growth: "the theme of 'Wealth and Poverty' will allow economic, humanistic and ethical aspects to be brought together. Both the city of Trento and the whole of Trentino are ready to host this international event, to give a sense of belonging to questions which concern the daily life of us all".

"I am happy - the scientific co-ordinator, Tito Boeri underlined - that the Economics Festival will be launched in Trento, in an area with a wealth of history, a lively intellectual background, and a prestigious university: a city which is capable of giving a warm welcome both to internationally famous speakers and to the public".

At the meeting it was also made known that the main sponsors for the Festival will be Banca Intesa and Assicurazioni Generali.