

## **Trento Festival of Economics Trento, 1 - 4 June 2006**

The Festival of Economics found an ideal location in Trentino. Economics is the science which most closely affects our daily life, stimulating an increasing need to analyse and exchange views on the subject. Trentino is a centre for culture and science, thanks to its University and research institutes. It is not by chance that innovation and internationalisation belong to the DNA of this area, an area which acts as a link between the Mediterranean and the heart of Europe.

**Lorenzo Dellai**  
**President of the Autonomous Province of Trento**

Trento as the capital of economics: economics which opens itself up to discussion, a science which becomes the subject of debate, dialogue and comprehension of economic choices, international scenarios and daily life. Thus the city of the historic council is proud to have "constructed" the first Festival of Economics, together with its partners. Economists, entrepreneurs, bankers, philosophers, political scientists, demographers, journalists, anthropologists, town-planners, cinema and theatre directors and musicians, internationally renowned figures coming from all over the world, will exchange opinions and communicate with the public from 1 to 4 June in the buildings, squares and gardens of the city, contributing towards offering Trento new opportunities for cultural and social development.

The city and surrounding area have offered themselves as a laboratory for research and innovation for some time on different levels: with the Festival of Economics we will acquire – I am certain – further opportunities for exchanging opinions, reflection and growth.

**Alberto Pacher**  
**Mayor of Trento**

A cultural event, an opportunity for scientific study, a chance to meet and exchange opinions: The Festival of Economics is all this, thanks to the subjects dealt with and the variety of events offered to very different kinds of public. Thus the University has chosen to promote the event, along with the Autonomous Province and the Commune, for more than one reason: on the one hand in consideration of its cultural role and on the other in order to develop openness and dialogue with the area. The scientific contribution which the University will make through the Faculty of Economics is thus just a starting point for a common objective, the popularisation of economics, a subject cutting across many areas and which, on different levels, concerns **all of us** every day.

**Davide Bassi**  
**Chancellor of the University of Trento**

## **Wealth and poverty**

The first time my daughter asked me what my work involved, I told her that the job of an economist is to study why some (families, companies, countries) become rich, while others remain poor or grow poorer. This does not correspond with any of the standard definitions of economics, but I obviously could not tell my daughter that «Economics is the science which studies human behaviour as a relationship between ends and scarce means that have alternative uses», as one reads in the manuals, according to the definition of Lionel Robbins. When the idea of this first Festival of Economics was aired, I therefore suggested "Wealth and Poverty" as the guiding theme.

So wealth and poverty will be discussed from different angles over a period of four days, from June 1 to June 4. The many events of the festival offer to everybody the opportunity to address issues which are at the centre of the public debate. Many discussions, for example, try to establish what is really happening in terms of inequality in industrialised countries: who is getting richer and who is instead losing ground on the income ladder, as increasingly often we read about stock options or multi-millionaire payments to super-managers and movie stars or soccer players; what is happening to the inequality between men and women, youngsters and the elderly; who are the 'working poor' and what relationship this has with temporary and short-term employment.

Another general theme bringing together many of the events at the festival is the relationship between the North and the South of the world, between rich and poor countries. Particular attention will be paid, in this context, to the problems posed by the co-existence of very different situations in the world in relation to standards of living, between those fighting for survival every day and those living in luxury. This analysis, designed above all to establish *what is happening*, offers material for more informed discussion of *what it is needed* in order to remedy the less desirable effects of globalisation.

The festival is also intended to offer an opportunity to a country which is no longer capable of hosting well informed public debates: in Italy we either have a fight or fall into self-reference. The problem is that too often we end up speaking different languages because we do not wish to accept a common ground for exchanging views on a subject. In Trento the ground is well-defined, we are in the field of economics. This does not mean that we should expect unanimous conclusions. It is sufficient that at the end of the day, each participant to the festival person asks herself the right questions and understands what she still needs to know in order to establish who is right and who is wrong.

**Tito Boeri**  
**Scientific Co-ordinator for the Festival**

## **Acknowledgements**

We thank all those who have collaborated in the organisation of the Festival:

Edizioni del Sole 24 Ore  
Giulio Einaudi Editore  
Giangiacomo Feltrinelli Editore  
Il Mulino  
Rizzoli – RCS Libri  
[www.lavoce.info](http://www.lavoce.info)

Development Agency  
Provincial Agency for Environmental Protection  
Aspart – Trentino Art Gallery managers  
Assindustria, Trento  
Water for Life Association, Trento  
Trento and Monte Bondone tourist office  
Banca di Trento e Bolzano, Trento branch  
Municipal library of Trento  
Trento Chamber of Commerce  
Centro Duplicazioni, Province of Trento  
Centro Servizi Culturali S. Chiara  
Trentino Federation of Trade, Tourism and Services  
Trento Initiative Consortium  
Arcobaleno co-operative  
Faculty of Economics, University of Trento  
Trentino Co-operatives Foundation  
Caritro Foundation  
Civic Gallery of Trento  
Giovani Imprenditori del Terziario del Trentino  
I.T.E.R., Commune of Turin  
Coccinella social co-operative  
Bookshops in Trento  
Mandacarù, Trento  
Museum of Buonconsiglio Castle  
Trento Natural Science Museum  
Opera Universitaria, Trento  
OECD - Organisation for Economic Co-operation and Development  
SAT – Società Alpinisti Tridentini  
Cultural Activities Department of the Province  
Culture Department, Commune of Trento  
Heritage Department of the Commune and Province  
Studio d'Arte Andromeda  
Trentino Arcobaleno  
Trentino S.p.A.

Special thanks for the design and mounting of stands and exhibitions go to:  
Claudio Bortolotti and his helpers at the civil defence division - APT;  
Pier Dal Rì and his helpers at the Environmental Recovery and Promotion Dept. - APT;  
Lino Giacomoni and the municipal police force of Trento  
Roberto Leonardelli and his helpers in the Parks and Gardens office of the Commune of Trento;  
Giuliano Stelzer and his helpers at the Mobility Service of the Commune of Trento;  
Gianni Thiella and his helpers in the installation and dept. of the commune of Trento;

## **Administration office, Trento Festival of Economics**

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The organising committee of the Trento Festival of Economics reserves the right to make changes to the programme after printing of this publication.

Information about the programme, last minute changes, changes in venue in the event of rain or for other reasons and events suspended or cancelled will be constantly updated at the site: [www.festivaleconomia.it](http://www.festivaleconomia.it) or can be requested at the information points, by telephoning the administration office (tel. 0461.260511) or via e-mail at the following address: [info@festivaleconomia.it](mailto:info@festivaleconomia.it)

Spectators at events consent to and authorise the future use of any photographs taken and of any audio and video recordings which may be made.

For tourist information on Trento and the surrounding area the reference point is the Trento and Monte Bondone tourist office, Trentino Tourism Department, Via Mancini 2, open every day from 9.00 to 19.00 (tel. 0461.983880, [www.apr.trento.it](http://www.apr.trento.it), [informazioni@apr.trento.it](mailto:informazioni@apr.trento.it)).

## Thursday 1 June 2006

### INFORMATION

Piazza Pasi

7.30 – 8.00

**Press review by Radio 24**

### IN THE PIAZZA

9.00 – 22.00

Piazza Fiera

**Festival bookshop**

organised by bookshops in Trento

Books and magazines on economics and video link to the municipal library in Trento during meetings with authors.

9.00 – 22.00

**The alternative economy zone**

organised by Trentino Arcobaleno

Fair trade, organic farming, alternative forms of energy, ecological construction, ethical finance, responsible tourism, alternative products for children, training proposals for schools.

Free trade coffee area with organic snacks.

9.00 – 22.00

**Entrepreneurial activity within the Trentino system**

organised by the Development Agency

Discovering the economy of Trentino through high quality products and sectors, such as renewable energy, ecologically compatible construction and environmental technology, in collaboration with the Associazione Industriali and the Associazione Artigiani from the province of Trento.

9.00 – 22.00

**The values and flavours of Trentino co-operatives**

organised by the Trentino Federation of Co-operatives

Since 1890 an economic and social movement has developed in Trentino which has concerned itself with care of the land. A showcase for Trentino products offered by co-operatives from the area.

### WHAT ELSE IS HAPPENING

10.00 – 18.00

Piazza Cesare Battisti

**Postal cancellation of the Festival of Economics postcard**

by the Italian postal service

10.00 – 18.00

In Trentino companies

**Open day**

organised by Assindustria Trento

Visits to manufacturing companies operating in the Trentino area.

Bookings: [www.assindustria.tn.it/news/frame.htm](http://www.assindustria.tn.it/news/frame.htm)

10.00 – 22.00

At Festival sites

**Cartoonists at work: forays into the Festival**

organised by Studio Arte Andromeda

Zap and Rossetti make their way around the different events as special correspondents, drawing cartoons which will then be displayed in the foyer of the Teatro Sociale.

CHILDREN AND TEENAGERS

10.00 – 18.00

Garden of Palazzo Geremia

**Recycled toys**

**Creative workshops with recycled material**

organised by the Coccinella social co-operative

Construction of toys using recycled material, drawing inspiration from Africa, India and South America.

Groups with restricted entry. For bookings: tel. 0461 260511

EXHIBITIONS

10.00 – 18.00

Palazzo Geremia

**Cultures at play**

organised by I.T.E.R., Commune of Turin

Games from ten countries around the world: Algeria, Brazil, China, India, Italy, Mali, Mauritius, Mexico, Nepal and Thailand and a video presenting the games in their natural context, over and beyond the culture or country of origin, at the moment they are "played".

10.00 – 18.00

Sala della Tromba

**More or less waste**

organised by the Provincial Agency for Environmental Protection

Suggestions for avoiding the production of 'invisible waste', interactive and sensorial games teaching the visitor good practice, from how to realise packing with a lower environmental impact to the repair of simple tools.

Guided visits. For bookings: tel. 0461 497771

10.00 – 18.00

Trento Natural Science Museum

**Matetrentino**

organised by the Trento Natural Science Museum

A special visit to the interactive exhibition, accompanied by an expert guide and by an actor, to explore the fascinating dialogue between the secrets of mathematical science and the delicate magic of the 'coup de théâtre', discovering the lesser known characteristics of saving.

Guided visits. For bookings: tel. 0461 270311

10.00 – 18.00

Palazzo Festi

**Voices from the world on economics**

organised by Studio Arte Andromeda

Thirty local, national and international artists, some of the most well-known and active professionals in the field of satire. A view of the way in which economics is perceived in different countries around the world.

10.00 – 18.00

Palazzo Roccabruna

**Artists from the North and South of the world**

organised by Aspart – Trentino Art Gallery managers

Exhibition of sculptures, paintings and installations by artists from the north and south of the world on the theme of the festival.

10.00 – 18.00

Palazzo Roccabruna

**Old photographs of Trentino markets**

organised by the Trentino Federation of Trade, Tourism and Services

A precious photographic collection, which documents the evolution of markets in Trento and in the valleys.

10.00 – 18.00

Torre Mirana, Sala Thun

**Identity and needlework**

Stories of women from Asia and Latin America

organised by Mandacarù

An exhibition of traditional fabrics made by certain indigenous populations in Guatemala, Peru, Nepal and India, accompanied by a display of photographs illustrating the characteristics and working techniques.

10.00 – 18.00

Palazzo Saraceni Cresseri. SAT offices

**Trees in Lower Shabelle**

Trentino-Somalia co-operation project

organised by the Acqua per la Vita Association, Trento

2006 was proclaimed forest conservation year by UNO. The association has launched a reforestation project in the lower Shabelle area in Somalia, carried out in collaboration with local and Trentino schools.

10.30

Buonconsiglio Castle

**Inauguration**

speakers: DAVIDE BASSI, TITO BOERI, INNOCENZO CIPOLLETTA, LORENZO DELLAI, GIUSEPPE LATERZA, ALBERTO PACHER, CORRADO PASSERA

12.00

Autonomous Province of Trento building

## Forum

### **Autonomy and local development**

co-ordinated by DARIO LARUFFA

the speakers include MASSIMO BORDIGNON, LORENZO DELLAI, RICCARDO ILLY, HENRY McLEISH and RENATO SORU

Europe, extended to include 25 countries, has accepted the idea of a continental union based on peoples in order to guarantee social and cultural cohesion. Words such as diversity and identity are by now part of the political agenda, also thanks to the results obtained – in the areas of capacity for innovation, safeguarding of minorities and coexistence – by the different forms of local self-government. Discussion will start from the situation in Italy, but will make reference to the whole continent.

14.30

Garden of the S.Chiera Auditorium

### **Daily life**

MARCO LIERA

### **Saving: directions for use**

presented by ENRICO FRANCO

15.00

Palazzo Calepini. Sala Fondazione Caritro

### **Dialogues**

LEONARDO BECCHETTI

FRANCESCO DAVERI

### **Fair trade: really?**

presented by PAOLO GHEZZI

What is there behind alternative forms of producing and distributing goods? Is it really a way to generate wealth which pays greater respect to man and the environment, or is it another form of protectionism?

15.00

Teatro Sociale

Speakers: ALDO COLONNETTI, MICHELE DE LUCCHI

### **Wealth and poverty: understanding so that more can be done**

organised by the Culture Department of the Autonomous Province of Trento

16.00

Palazzo Geremia

### **Across the frontier**

ALBERTO ALESINA

### **Redistribution policy in Europe and the United States: why is it so different?**

Presented by MASSIMO GAGGI

In the USA a poor person is considered lazy, whereas in our continent he is thought to be unfortunate. In the USA less money is spent on reducing inequality than in Europe. Why? A series of explanations from the fields of economics, history, ideology and law.

YOUNG PEOPLE

16.30

Palazzo Consolati

### **Is it the business or the businessman to fail?**

organised by Giovani Imprenditori del Terziario del Trentino

co-ordinated by ENRICO FRANCO

speakers: NATALE CALLIPARI, FRANCESCO CASOLI, GABRIELE DEFRANCESCO,  
MASSIMILIANO MAZZARELLA, EDGARDO MONCHER

How the failure of a company can affect the life of an entrepreneur. It is possible to overcome the fear of this happening and promote one's own entrepreneurial ideas. Comparison of different experiences.

17.30

Teatro Sociale

### **Dialogues**

LUCA CORDERO DI MONTEZEMOLO

MICHELE SALVATI

### **The role of the ruling class in Italian development**

presented by PAUL BETTS

Those with political and economic power should reflect on the causes of Italy's decline if they wish to find new formulas for development. An economist who pays close attention to politics and the President of the Confederation of Italian Industry discuss the future of our country.

17.30

Municipal library

MEETINGS WITH AUTHORS

### **Maurizio Pallante**

'La decrescita felice'

discussed with MIRIAM GIOVANZANA

organised by the Arcobaleno co-operative

CINEMA

18.30

Centro Polifunzionale at the Opera Universitaria in Trento

### **A view of the world**

A film by Ken Loach

19.00

Buonconsiglio Castle. Sala ex Margonerie

### **Visions**

FAN GANG

### **The growth of China: opportunity or threat?**

presented by FEDERICO RAMPINI

How and why the largest country in the world has grown. How its position in trade and international finance is evolving. Challenges and opportunities for the rest of the world are discussed by one of the most authoritative Chinese economists.

WHAT ELSE IS HAPPENING

19.00

At the café

### **Chatting to the speakers**

CHILDREN AND TEENAGERS

20.00 – until 9.00 the following day  
Trento Natural Science Museum  
**Sleepover at the museum...**  
organised by the Trento Natural Science Museum

The excitement of sleeping in the museum halls, surrounded by the setting and exhibits of the mathematics exhibition, in the company of Scrooge McDuck and his mythical Number One, the 1 cent coin which was the origin of his immense wealth. A scientific breakfast in the morning.  
Group with restricted entry. For bookings: tel. 0461 270311

20.30  
Autonomous Province of Trento building. Sala Depero  
**Witnesses of time**  
FEDERICO RAMPINI  
**India and China: tales of a special correspondent**  
Presented by FEDERICO FUBINI

Federico Rampini was sent first to Europe, then to America, while today he is a correspondent in China and India. From his privileged position he recounts how the world scene has changed following the tumultuous growth of two very different superpowers.

CINEMA  
21.30  
Courtyard of the Economics Faculty  
A view of the world  
**A film by Ken Loach**

PERFORMANCE  
21.45  
Auditorium S. Chiara  
**Enrico Bertolino: Cabaret**

Critical and pungent satire, often with self-parody and always linked to current affairs: the political climate of the country, the stressful nature of life, people and their attitudes, the most common platitudes.

NOT JUST FOR YOUNG PEOPLE  
22.30  
The old Italcementi industrial area  
**Music and performance until late at night**  
organised by Trento Civic Gallery

WHAT ELSE IS HAPPENING  
23.00  
Palazzo Roccabruna  
**Chatting to the speakers**

## Friday 2 June 2006

### INFORMATION

Piazza Pasi  
7.30 – 8.00

#### **Press review by Radio 24**

### IN THE PIAZZA

9.00 – 22.00

Piazza Fiera

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#### **The values and flavours of Trentino co-operatives**

organised by the Trentino Federation of Co-operatives

Since 1890 an economic and social movement has developed in Trentino which has concerned itself with care of the land. A showcase for Trentino products offered by co-operatives from the area.

9.30

Economics Faculty, Conference Room

#### **Key word**

GIUSEPPE BERTOLA

#### **Market**

presented by EDOARDO GAFFEO  
in collaboration with [www.lavoce.it](http://www.lavoce.it)

### WHAT ELSE IS HAPPENING

10.00 – 18.00

Piazza Cesare Battisti

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At Festival sites

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organised by Studio Arte Andromeda

Zap and Rossetti make their way around the different events as special correspondents, drawing cartoons which will then be displayed in the foyer of the Teatro Sociale.

## CHILDREN AND TEENAGERS

10.00 – 18.00

Garden of Palazzo Geremia

### **Rebel jewellery**

### **Creative workshops with recycled material**

organised by the Coccinella social co-operative

Not all that glitters is gold .....we prepare special jewels with seeds, feathers, berries, buttons, fabric and bolts.

Groups with restricted entry. For bookings: tel. 0461 260511

## EXHIBITIONS

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10.30

Municipal library

MEETINGS WITH AUTHORS

**Massimo Gaggi**

'La fine del ceto medio'

(co-author with Edoardo Narduzzi)

speakers: GABRIELLA BERLOFFA, IVANO BISON, GIANFRANCO POGGI, MICHELE SALVATI  
organised by Giulio Einaudi Editore

#### EXCHANGING EXPERIENCES

10.30

Cassa Centrale Casse Rurali Trentine. Sala Don Guetti

#### **Poverty and wealth: the example of Trentino co-operatives**

organised by the Trentino Federation of Co-operatives

speakers: SILVANA COMPERINI, GIACINTO GIACOMINI, ANDREA LEONARDI, DIEGO SCHELFI, SANDRA VENTURELLI, STEFANO ZAMAGNI

#### YOUNG PEOPLE

11.00

Trento Natural Science Museum

#### **Wanted: young researchers**

Presentation of the projects which participated in the first international competition promoted by the European Academy in Bolzano, the Autonomous Province of Trento, the University of Innsbruck and the Engiadina Academy in the Grigioni canton.

12.00

Autonomous Province of Trento building, Sala Depero

#### **Forum**

#### **Innovation as a social product**

co-ordinated by FEDERICO RAMPINI

speakers include, among others, INNOCENZO CIPOLLETTA, LINDA LINZILLOTTA, MARIO MARANGONI, MARI-GIA MAULUCCI, GIUSEPPE NICOLETTI, and SALVATORE ROSSI

Why do some countries have a greater capacity for innovation than others? What relationship is there between the organisation of society, the training system, industrial relations and the attitude of our country towards modernisation?

14.30

Garden of the S. Chiara Auditorium

#### **Daily life**

VITTORIO MALAGUTTI

#### **The economics of football: what's behind the football business**

presented by LAURA STRADA

15.00

#### **Palazzo Geremia**

#### **Dialogues**

ARNALDO BAGNASCO

GIANFRANCO VIESTI

#### **Cities and areas: ingredients in Italian development**

presented by MARCO ESPOSITO

Devolution, industrial areas, local growth: despite everything there are marked discrepancies in the Italian economy and the differences between the North and the

South, East and West are among the most notable in Europe. What can be done to ensure more balanced development?

16.00

Palazzo Calepini. Sala Fondazione Caritro

### **Dialogues**

PAOLO DE CASTRO

GEREMIA GIOS

SECONDO TARDITI

### **Should we subsidise agriculture?**

presented by ALESSANDRO MASTRANTONIO

Europe spends two and a half dollars a day for each cow, while more than three million people in the world live on an income of less than two dollars a day. Is it right to continue keeping agriculture alive artificially? Are there cheaper ways of doing it?

16.00

Buonconsiglio Castle. Sala ex Marangonerie

### **Across the frontier**

JAKOB SVENSSON

### **Corruption and development aid**

Presented by MARCO MOUSSANET

How much of the money destined for poor countries is squandered by corrupt governments and administrations? A method for measuring bribes, applied to the example of education programmes.

YOUNG PEOPLE

16.30

Palazzo Consolati

### **Olivetti, a possible dream.... Reflections of the world of employment and opportunities for young people**

with Laura Curino

A session in which the actress will recite some extracts taken from the show "Adriano Olivetti", alternating with moments directly involving the participants in acting, games and reflections.

EXCHANGING EXPERIENCES

16.30

Palazzo Bassetti. Headquarters of the Banca di Trento e Bolzano

### **The 'region' in a global economy**

organised by the Banca di Trentino e Bolzano

speakers: ALDO DANTE, SANDRO TRENTO, ENRICO ZANINOTTO, DARIO ZADRA, GOTTFRIED TAPPEINER

WHAT ELSE IS HAPPENING

16.30

Piazza Cesare Battisti

### **Economic experiment**

supervised by Prof. Luigi Mittone from the experimental economics laboratory of the Economics Faculty at Trento University

A simulation demonstrating how forecasts regarding market dynamics are realised on the basis of theory relating to the balance between demand and offer.

17.00

Chamber of Commerce, Sala Calepini

**Dialogues**

DANIELA DEL BOCA

PAOLA VILLA

Few children and little work: what can economic policy do about it?

presented by PIERRE DE GASQUET

Not many women work in Italy. Despite this the birth rate is low. So is it true that fertility and employment do not go hand in hand? What can be done to stimulate both one and the other?

17.30

Municipal library

MEETINGS WITH AUTHORS

**Mario De Benedittis**

'I nuovi ceti popolari'

(co-author with Mauro Magatti)

speaker: ARNALDO BAGNASCO

organised by Giangiacomo Feltrinelli Editore

18.00

Palazzo Geremia

**Visions**

ANTHONY ATKINSON

**Bill Gates, Beckham and the pyramids:  
the new inequality**

presented by TITO BOERI

Differences in income are increasing in many western countries, above all in the highest income bands. How and why, according to one of the greatest experts in the distribution of income.

CINEMA

18.30

Centro Polifunzionale at the Opera Universitaria in Trento

**A view of the world**

A film by Laurent Cantet

19.00

Buonconsiglio Castle. Sala ex Marangonerie

**Across the frontier**

JAN C. VAN OURS

**Reading books and watching TV: an economic analysis**

presented by ANTONELLA RAMPINO

Children who read fiction do better at school than children who read comics or watch the television. So is it better to have only one television and lots of books in the home? An analysis by an economist.

WHAT ELSE IS HAPPENING

19.00

**At the café**

Chatting to the speakers

20.30

Teatro Sociale

**Witnesses of time**

TOMMASO PADOA-SCHIOPPA

**Economics and politics in Europe: the experience of a professional economist**

presented by FERRUCCIO DE BORTOLI

He was first with the Bank of Italy, then with CONSOB and ultimately on the board of the Central European Bank. A great servant of the State talks about the relationship between political institutions and economics from his privileged point of view.

CINEMA

21.30

Courtyard of the Economics Faculty

**A view of the world**

A film by Laurent Cantet

PERFORMANCE

21.45

**Moni Ovadia, Yiddish cabaret**

Alternation of music, song, stories, anecdotes and quotes in this classic form of cabaret.

NOT JUST FOR YOUNG PEOPLE

22.30

The old Italcementi industrial area

**Music and performance until late at night**

organised by Trento Civic Gallery

WHAT ELSE IS HAPPENING

23.00

Palazzo Roccabruna

**Chatting to the speakers**

## Saturday 3 June 2006

### INFORMATION

Piazza Pasi  
7.30 – 8.00

#### **Press review by Radio 24**

### IN THE PIAZZA

9.00 – 22.00

Piazza Fiera

#### **Festival bookshop**

organised by bookshops in Trento

Books and magazines on economics and video link to the municipal library in Trento during meetings with authors.

9.00 – 22.00

#### **The alternative economy zone**

organised by Trentino Arcobaleno

Fair trade, organic farming, alternative forms of energy, ecological construction, ethical finance, responsible tourism, alternative products for children, training proposals for schools.

Free trade coffee area with organic snacks.

9.00 – 22.00

#### **Entrepreneurial activity within the Trentino system**

organised by the Development Agency

Discovering the economy of Trentino through high quality products and sectors, such as renewable energy, ecologically compatible construction and environmental technology, in collaboration with the Associazione Industriali and the Associazione Artigiani from the province of Trento.

9.00 – 22.00

#### **The values and flavours of Trentino co-operatives**

organised by the Trentino Federation of Co-operatives

Since 1890 an economic and social movement has developed in Trentino which has concerned itself with care of the land. A showcase for Trentino products offered by co-operatives from the area.

9.30

Faculty of Economics. Conference room

#### **Key word**

ANDREA BRANDOLINI

#### **Poverty**

Presented by FRANCESCA MODENA

In collaboration with [www.lavoce.it](http://www.lavoce.it)

### WHAT ELSE IS HAPPENING

10.00 – 18.00

Piazza Cesare Battisti

## **Postal cancellation of the Festival of Economics postcard**

by the Italian postal service

10.00 – 22.00

### **Cartoonists at work: forays into the Festival**

organised by Studio Arte Andromeda

Zap and Rossetti make their way around the different events as special correspondents, drawing cartoons which will then be displayed in the foyer of the Teatro Sociale.

10.15 – 18.30

From Trento towards the Valsugana

### **Bicycle ride: meeting companies from the alternative economy**

organised by Trentino Arcobaleno

A route suitable for everybody along the Valsugana cycle route, with stops at Trentino companies working in the alternative economy.

## CHILDREN AND TEENAGERS

10.00 – 18.00

Piazza Garzetti

### **Shall we swap? Children's market**

organised by the Coccinella social co-operative

Alongside the antiques market, children can set up their own stalls offering games, books and small objects, swapping things with other children.

## EXHIBITIONS

10.00 - 18.00

Palazzo Geremia

### **Cultures at play**

organised by I.T.E.R., Commune of Turin

Games from ten countries around the world: Algeria, Brazil, China, India, Italy, Mali, Mauritius, Mexico, Nepal and Thailand and a video presenting the games in their natural context, over and beyond the culture or country of origin, at the moment they are "played".

10.00 – 18.00

Sala della Tromba

### **More or less waste**

organised by the Provincial Agency for Environmental Protection

Suggestions for avoiding the production of 'invisible waste', interactive and sensorial games teaching the visitor good practice, from how to realise packing with a lower environmental impact to the repair of simple tools.

Guided visits. For bookings: tel. 0461 497771

10.00 – 18.00

Trento Natural Science Museum

### **Matetrentino**

organised by the Trento Natural Science Museum

A special visit to the interactive exhibition, accompanied by an expert guide and by an actor, to explore the fascinating dialogue between the secrets of mathematical science and the delicate magic of the 'coup de théâtre', discovering the lesser known characteristics of saving.

Guided visits. For bookings: tel. 0461 270311

10.00 – 18.00

Palazzo Festi

**Voices from the world on economics**

organised by Studio Arte Andromeda

Thirty local, national and international artists, some of the most well-known and active professionals in the field of satire. A view of the way in which economics is perceived in different countries around the world.

10.00 – 18.00

Palazzo Roccabruna

**Artists from the North and South of the world**

organised by Aspart – Trentino Art Gallery managers

Exhibition of sculptures, paintings and installations by artists from the north and south of the world on the theme of the festival.

10.00 – 18.00

Palazzo Roccabruna

**Old photographs of Trentino markets**

organised by the Trentino Federation of Trade, Tourism and Services

A precious photographic collection, which documents the evolution of markets in Trento and in the valleys.

10.00 – 18.00

Torre Mirana, Sala Thun

**Identity and needlework**

Stories of women from Asia and Latin America

organised by Mandacarù

An exhibition of traditional fabrics made by certain indigenous populations in Guatemala, Peru, Nepal and India, accompanied by a display of photographs illustrating the characteristics and working techniques.

10.00 – 18.00

Palazzo Saraceni Cresseri. SAT offices

**Trees in Lower Shabelle**

Trentino-Somalia co-operation project

organised by the Acqua per la Vita Association, Trento

2006 was proclaimed forest conservation year by UNO. The association has launched a reforestation project in the lower Shabelle area in Somalia, carried out in collaboration with local and Trentino schools.

10.30

Old Augustinian convent. OECD headquarters

## **Intersections**

BERNARDO SECCHI

### **Centre, suburbs, extended city: disparities across the area**

presented by MARIA LUIGIA SEGNANA

Milan, Paris, Veneto, Antwerp, San Paolo, Buenos Aires, Tokyo, Peking, Shanghai: an important town planner reflects on wealth and poverty as a mirror of the new urban condition through analysis of medium-sized cities and large metropolises, European and non-European cities in which he has worked in the last ten years.

10.30

Municipal Library

MEETINGS WITH AUTHORS

### **Valerio Castronovo**

'Un passato che ritorna: Europa e la sfida dell'Asia'

discussed with MARCO MOUSSANET

organised by Editori Laterza

12.00

Autonomous Province of Trento building. Sala Depero

## **Forum**

### **The market and regulations**

co-ordinated by DARIO DI VICO

speakers include, among others, FRANCESCO GRECO, ENRICO LETTA, STEFANO MICOSSI, MARCO ONADO, SAVINO PEZZOTTA, BRUNO TABACCI

Savers let down, new regulations for companies, competition which does not take off: the last few years have seen a series of contradictory events relating to the world of finance and listed companies. Is the poor functioning of the Italian market just a question of rules?

14.30

Garden of the S. Chiara auditorium

## **Daily life**

WALTER PASSERINI

### **How to enter the world of employment**

presented by ROSSANA GRAMEGNA

15.00

Palazzo Geremia

## **Across the frontier**

STEPHEN NICKELL

### **Work and poverty**

presented by TITO BOERI

In many countries the so-called working poor, people who live under the poverty line even if they have a job, are increasing. Discussion and interpretation of this phenomenon by one of the greatest economists of employment.

16.00

Palazzo Calepini. Fondazione Caritro

## **Dialogues**

STEFANO MICOSSI

LORENZO SACCONI

## **Should companies be socially responsible?**

Presented by PAOLO POSSAMAI

Does a fair society assume that companies pay attention to social issues? In order to be a good manager is it necessary to improve social welfare as well as company performance?

16.00

Municipal Library

MEETINGS WITH AUTHORS

### **Guido de Blasio**

'La cancellazione del debito dei paesi poveri'

discussed by FABRIZIO ONIDA

organised by the Mulino publishing house

YOUNG PEOPLE

16.30

Palazzo Consolati

### **Humorous techniques applied to economics**

organised by Studio Arte Andromeda

The artists Zap & Ida and Giuliano present different humorous techniques to young people and explain the procedure to be followed to create comics, not just on the theme of the Festival.

WHAT ELSE IS HAPPENING

17.00

Trento Natural Science Museum

### **Origami. The art of folding paper**

organised by Trento Natural Science Museum

Geometry becomes art and demonstrates the mathematical relations existing between architecture, formulas and numbers.

17.00

Chamber of Commerce, Sala Calpini

### **Dialogues**

DANIELE CHECCHI

ANTONIO SCHIZZEROTTO

### **Obtaining a piece of paper: schools and inequality**

presented by MARCO PANARA

Schools could be (and should be) a powerful mechanism for social promotion. However, this is frequently not true, above all in Italy. The causes and remedies are discussed in an exchange of opinions between an economist and a sociologist.

17.30

Municipal Library

MEETINGS WITH AUTHORS

### **Massimo Mascini**

'Futuro italiano. Viaggio nelle città che cambiano'

discussed with ALBERTO FAUSTINI, TIZIANO MARSON  
organised by Edizioni Sole24ore

18.00

Auditorium S. Chiara

### **Visions**

ZYGMUNT BAUMAN

#### **A hospitable planet: the mission of Europe**

presented by PIETRO VERONESE

Our continent is no longer at the centre of the world and the world is increasingly unsafe. However, terrorism will not be defeated by military power, nor will the gap between rich and poor be reduced by consumer egoism. It is necessary to create a global community made up of different people, to which Europe, with its long experience, can make a decisive contribution

CINEMA

18.30

Centro Polifunzionale at the Opera Universitaria in Trento

#### **A view of the world**

A film by Michael Glawogger

19.00

Buonconsiglio Castle. Sala ex Marangonerie

### **Across the frontier**

RICHARD LAYARD

#### **Richer, more equal, happier?**

presented by ARMANDO MASSARENTI

The growth in material wellbeing in western countries does not seem to make its citizens happier. Quite the opposite... this is how governments should act to change the face of contemporary society.

WHAT ELSE IS HAPPENING

19.00

#### **At the café**

Chatting to the speakers

20.30

Teatro Sociale

### **Witnesses of time**

Father KIZITO SESANA

#### **Africa: the commitment of a missionary**

presented by JEAN-LEONARD TOUADI

Father Kizito Sesana is a Combonian missionary who has founded the Amani Association and three family homes, one in Lusaka (in Zambia) and two in Nairobi (in Kenya). The experience of concrete and active help for the very poorest in the world in the words of a man of the church.

PERFORMANCE

20.30

Palazzo Bassetti. Headquarters of the Banca di Trento e Bolzano

## **Cheryl Porter in concert**

Organised by the Banca di Trento e Bolzano

The voice of jazz, blues and gospel: a series of songs telling the stories of peoples of the world.

### PERFORMANCE

21.45

Piazza Cesare Battisti

### **Mario Perrotta: Italian gypsies!**

Sometimes people who have experienced emigration turn away new migrants in search of work from their towns...

### CINEMA

22.00

Courtyard of the Economics Faculty

### **A view of the world**

A film by Michael Glawogger

### NOT JUST FOR YOUNG PEOPLE

From 22.30

The old Italcementi industrial area

### **Music and performance until late at night**

### WHAT ELSE IS HAPPENING

23.00

Palazzo Roccabruna

### **Chatting to the speakers**

## Sunday 4 June 2006

### INFORMATION

Piazza Pasi  
7.30 – 8.00

#### **Press review by Radio 24**

### IN THE PIAZZA

9.00 – 22.00  
Piazza Fiera

#### **Festival bookshop**

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9.00 – 22.00

#### **The alternative economy zone**

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Fair trade, organic farming, alternative forms of energy, ecological construction, ethical finance, responsible tourism, alternative products for children, training proposals for schools.

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9.00 – 22.00

#### **Entrepreneurial activity within the Trentino system**

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Discovering the economy of Trentino through high quality products and sectors, such as renewable energy, ecologically compatible construction and environmental technology, in collaboration with the Associazione Industriali and the Associazione Artigiani from the province of Trento.

9.00 – 22.00

#### **The values and flavours of Trentino co-operatives**

organised by the Trentino Federation of Co-operatives

Since 1890 an economic and social movement has developed in Trentino which has concerned itself with care of the land. A showcase for Trentino products offered by co-operatives from the area.

9.30

Economics Faculty. Conference room

#### **Key word**

FRANCESCO DAVERI

#### **Development**

presented by ANDREA FRACASSO  
in collaboration with [www.lavoce.it](http://www.lavoce.it)

### WHAT ELSE IS HAPPENING

10.00 – 18.00

Piazza Cesare Battisti

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## CHILDREN AND TEENAGERS

10.00 – 18.00

Garden of Palazzo Geremia

### **Talking objects and stories about sound**

organised by the Coccinella social co-operative

Construction of musical instruments, sound-making toys and books using recycled material, in search of the magic of "noisy music".

Groups with restricted entry. For bookings: tel. 0461.260511

## EXHIBITIONS

10.00 – 18.00

Palazzo Geremia

### **Cultures at play**

organised by I.T.E.R., Commune of Turin

Games from ten countries around the world: Algeria, Brazil, China, India, Italy, Mali, Mauritius, Mexico, Nepal and Thailand and a video presenting the games in their natural context, over and beyond the culture or country of origin, at the moment they are "played".

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Sala della Tromba

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**Trees in Lower Shabelle**

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organised by the Acqua per la Vita Association, Trento

2006 was proclaimed forest conservation year by UNO. The association has launched a reforestation project in the lower Shabelle area in Somalia, carried out in collaboration with local and Trentino schools.

10.30

Old Augustinian convent. OECD headquarters

**Intersections**

MASSIMO LIVI BACCI

**Migrating peoples: a problem of the 21<sup>st</sup> century**

presented by GIANFRANCO CEREÀ

The great migrations have transformed the history of man. Today poverty, wars and epidemics drive millions of people to move in search of a better future. The impact of this phenomenon on our world according to the analysis of a demographer.

10.30

Municipal Library

MEETINGS WITH AUTHORS

**Giorgio Ruffolo**

'Lo specchio del diavolo: la storia dell'economia dal Paradiso terrestre all'Inferno della finanza'

discussed by ARMANDO MASSARENTI

organised by Giulio Einaudi Editore

PERFORMANCE

11.00

Palazzo Bassetti. Headquarters of the Banca di Trento e Bolzano

**Lucio Gardin Cabaret**

organised by the Banca di Trentino e Bolzano

12.00

Autonomous Province of Trento building. Sala Depero

**Forum**

**Globalisation: wealth or poverty?**

co-ordinated by YASEMIN TASKIN

speakers include, among others, VITTORIO AGNOLETTI, KAUSHIK BASU, FABRIZIO ONIDA, FURIO CAMILLO ROSATI, DANILO ZOLO

Globally the world has reduced poverty. However the gap between rich and poor has not narrowed. So have the living conditions of the most disadvantaged improved? What role have multinational companies and the major international organisations played?

14.30

Garden of the S.Chiera Auditorium

**Daily life**

LUCA DE BIASE

**A cellular world**

presented by TIZIANO MARSON

15.00

Palazzo Geremia

**Across the frontier**

KAUSHIK BASU

**Rights of workers and child workers**

presented by CHRISTOPHER GILBERT

How can rich countries combat the exploitation of child labour, widespread in many emerging economies? Is it right to impose restrictions on countries using child labour? Is it right to impose trade quotas? What are the possible consequences? The analysis of an economist who has studied the many implications of the phenomenon.

WHAT ELSE IS HAPPENING

15.00

Piazza Duomo

**Come into play**

organised by Trento Natural Science Museum

For those who are not afraid of putting themselves to the test and agree to take part in a grand street tournament. Have fun with a series of challenges based on board games, from the most elaborate, with boards and glossy cards, to simpler games using humble materials.

16.00

Palazzo Calepini. Fondazione Caritro

### **Dialogues**

CARLO BORZAGA

GIORGIO RUFFOLO

### **Non-profit making firms within state and market**

presented by GIANFRANCO FABI

What is the role of non-profit making organisations within the economic system of a country? A happy oasis, an alternative model or a world which integrates harmoniously within the logic of the market? And what are the prospects for such organisations? These issues are discussed by two economists who are particularly attentive to the social requirements of the world of employment.

16.00

Municipal library

MEETINGS WITH AUTHORS

### **Nicoletta Picchio**

'Il ricambio'

discussed with ANNAMARIA ARTONI, GIULIANO DA EMPOLI, DARIO DI VICO,  
GIANLUCA GARBI

organised by the publishing house of the Sole 24 Ore newspaper

17.00

Chamber of Commerce, Sala Calapini

### **Dialogues**

CARLO BASTASIN

DANIEL GROS

### **Lost in translation: what Brussels says and what we understand**

presented by TITO BOERI

Increasingly often we can note the incommunicability existing between European Community institutions and the people of the European Union, both at the level of citizens and of the 25 governments. In this way the drive towards federalism has lost momentum and national egoism tends to prevail. However, perhaps we are simply in a historic phase which may pass.

18.00

Auditorium S. Chiara

### **Visions**

RALF DAHRENDORF

### **A divided Europe? Disparity, growth and justice**

presented by RICCARDO CHIABERGE

Unification of the European currency has not corresponded with a reinforcement of economic and political unification. The entry of eastern European countries has accentuated the divisions between rich and poor. Faced with old and new superpowers, how will our continent respond?

CINEMA

18.30

Centro Polifunzionale at the Opera Universitaria in Trento

**A view of the world**

A film by Avi Lewis

YOUNG PEOPLE

20.00

Garden of the S.Chiera Auditorium

"Innovation and the transfer of technology"

organised by the Development Agency

Ironic talk show with Alessandro Bergallo, the Quellili group and some representatives from the world of research and entrepreneurial activity.

PERFORMANCE

21.45

Teatro Sociale

**Alma Rosè: People like us**

Argentina: there was once a rich country and now it's gone. The recent past of the Argentinian middle classes following the crisis of 2001: the anxiety and the anger of millions of people who lost their home, their savings, their job, their rights and their identity as a people.